Board Minutes of the Martin County EDA April 5, 2021

The regular meeting of the Martin County Economic Development Authority was called to order by Brent Schultze at 5:16 pm. The meeting was also set up for videoconferencing via WebEx due to the covid19 pandemic. Those present were: Tim Terfehr, Steve Fosness, Elliot Belgard, Wes Anderson, and Richard Koons. Absent: Elizabeth Miller. Also present were Bryan Stading, RCEF (consultant) and Scott Higgins, County Coordinator.

Motion by Belgard, seconded by Koon, to approve the agenda with the deletion of 6.1 *Presentation and Review of CY2020 Annual Martin County EDA Report*. Carried unanimously.

Motion by Fosness, seconded by Belgard to approve the minutes for the February 2021 and March 1, 2021 minutes, with the following changes for the March 1, 2021 minutes- Brent Schultze was absent. Carried unanimously.

Stading presented and reviewed monthly client report for March 2021. There were a total of nine (9) facilitation sessions.

Stading reviewed with the Board the local interest in growing fiber hemp in the area; this offers another commodity crop for the local producers

Stading gave the Board a legislative update that provides for a direct legislative funding to RCEF.

Keith Hoye, (title) Lakes 106.5 FM was present and provided information to the Board of other digital advertising options with the radio station.

Discussion ensued on looking at other options and making an increased presence on search engines such as Goggle. Stading suggested that Lime Valley (Mankato) could provide some guidance in ways to promote the EDA.

Motion by Koons, seconded by Anderson, Be It Resolved that the Martin County EDA will discontinue its EDA Business Talk radio program and promotional programming, effective immediately per agreement with Lakes 106.5 FM radio station. Carried unanimously.

Motion by Terfehr, seconded by Fosness to continue to explore other options for increased web presence for the EDA and to research other effective promotional resources. Carried unanimously.

Higgins stated that the existing DEED (RCEF) grant runs until end of June 2021. If the grant is not all spent by end of June, DEED is allowing grantees to extend the current fiscal year grant beyond June 2021 due to the Covid 19 pandemic to give organizations more time to spend the grant funds. DEED is working to finalize amendment to the Grant Agreement for extension of

the grant. It is anticipated that the amendment will be available approval for the May EDA meeting.

Stading reviewed the RCEF Funding Summary of the DEED Grant with the Board showing the budgeted county contribution and expenditures of the grant to date.

Fosness left the meeting at 6:14pm.

Higgins reviewed the bills for March 2, 2021-April 5, 2021 with the Board to be paid.

Motion by Belgard, seconded by Koons to approve and ratify the bills for March 2, 2021-April 5, 2021 in the amount of \$40,375.85. Carried unanimously.

The Board reviewed the February 2021 Financial reports with a current cash balance of \$286, 849.07.

With no further business to wit,

Motion by Terfehr, seconded by Belgard to adjourn the meeting. Carried unanimously.

The meeting was adjourned at 6:24pm.

	Brent Schultze, Board President
Tim Terfehr, Board Secretary/Treasurer	